

ROTARY CLUB OF ESSEX SHAD BAKE 2025

CHOOSE YOUR SPONSORSHIP

		Roe	Shad	Fisherman	Captain
Investment		\$500	\$1000	\$2,500	\$5,000
Number of Shad Bake Tickets Provided		2	4	8	10
Complimentary clams, drinks and reserved seating in sponsor tent		—	✓	✓	✓
PRE-EVENT PUBLICITY (To be included in pre-event publicity donation must be received by 5/2/2025)					
Web	Logo on Rotary websites with link	✓	✓	✓	✓
	Listing on SHAD Bake video	—	—	✓	✓
Social Media	Facebook, Instagram	✓	✓	✓	✓
Print	Listing in publicity: Press releases	—	✓	✓	✓
	Listing in publicity: Posters	—	—	✓	✓
	Special photo-op with press release	—	—	✓	✓
	Logo on SHAD Bake banner on West Avenue	—	—	—	✓
AT THE SHAD BAKE—ESSEX ISLAND MARINA					
Board	Listing in Sponsor Acknowledgment Board	✓	—	—	—
	Logo on Sponsor Acknowledgment Board	—	—	✓	✓
Banner	Listing in large format banner (West Ave)	—	—	—	✓
	Display your company banner at event	—	—	✓	✓
Program	Listing	✓	✓	—	—
	Small (2" x 4") 4-color ad	—	—	✓	—
	Large (4" x 4") 4-color ad, first two receive back cover	—	—	—	✓
Space	Display your marketing materials on shared table at event	—	✓	—	—
	Display your marketing materials on your own table at event	—	—	✓	—
	Display your company in your 10' x 10' tent	—	—	—	✓
Verbal	Verbal acknowledgment at the event	—	—	✓	—
	Lead recognition through live announcements at the event	—	—	—	✓
AFTER THE SHAD BAKE					
	Inclusion in post-event ad	✓	✓	—	—
	Lead acknowledgment in post-event ad	—	—	✓	✓

SPONSORSHIP FORM

Sponsor Name: _____

Listed Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Provide number of sponsor tickets requested:

Shad Chicken

(Please note that each ticket requested reduces the tax-deductible amount of your sponsorship by \$40.)

Please return this form by 5/2/2025 with your check payable to:

Rotary Club of Essex Foundation
PO Box 484, Essex, CT 06426

Sponsor Level:

- Roe (\$500)
- Shad (\$1,000)
- Fisherman (\$2,500)
- Captain (\$5,000)

My check, payable to the *Rotary Club of Essex Foundation* is enclosed mail to: P O Box 484, Essex CT, 06426.

SHAD BAKE 2025
Saturday June 7, 2025
3:00 to 6:00 p.m.

Safe Harbor Essex Island Marina

Speak to us about other accommodations/benefits
Donations are tax deductible to the extent allowed by law.